



Projecis Re-Defines Admission Tracking and Analytics for Independent La Jolla Country Day School

College-preparatory school serving students through grade 12 uses Projecis to enhance enrollment tracking and analyze key indicators in student acceptance and retention

SAN DIEGO – September 16, 2014 – La Jolla Country Day School, a renowned age 3 through grade 12 independent school in San Diego, has deployed the Projecis collaboration platform and branded website applications to effectively track, analyze and archive enrollment, re-enrollment, parent and student metrics, admission and retention analytics by school year. The combined solution allows the school to produce real-time Board reports, identify trends over time, and pinpoint particular key performance indicators (KPIs) that drive targeted marketing initiatives, effective admission processes, and better retention methodologies.

“Projecis provides key solutions for the Admission Office and other groups needing to track and communicate information. It is crucial to have a reliable, state-of-the-art tool for managing enrollment and admission information,” said La Jolla Country Day School Director of Admission Inez Odom. “Through Projecis, I can respond quickly to questions from the Head of School, Board and my leadership team colleagues. Projecis allows me to spend time interpreting data rather than simply collecting it, enabling me to be more strategic in my decision making.”

Odom added, “The Projecis team is responsive, knowledgeable, sensitive to issues of confidentiality and cognizant of deadlines. In their integrity and follow through, they are consummate professionals.”

[Projecis](#) has worked with La Jolla Country Day School (LJCDS) since the start of the year to add collaboration, reporting, and better knowledge management to the school’s admission processes. The experience has given the software firm the ability to provide its solutions to private education organizations, particularly in the area of key performance indicators (KPI) tracking, customer relationship management (CRM), metrics reporting, and admission information visibility.

“La Jolla Country Day needed a solution to help streamline student applications and re-enrollment processes and reporting,” said Projecis Chief Software Architect Geoff Maddox. “We mapped the school’s existing data and workflow into Projecis, which allowed LICDS to better manage workflow and collaborate on student enrollment. We also constructed custom reporting tools, which pull from live Projecis data to allow real-time reporting of metrics, data drill-downs, charting and ad hoc querying.”

-more-

Projecis will present the platform, reporting website and other solutions at the annual Association of Independent School Administration Professional (AISAP) meeting in 2015. The company sees itself as an important provider of software solutions that assist educational organizations with better management and delivery of business-driving data.

For more information on these solutions, call 619-916-4EDU, or email Projecis at edu@projecis.com. Click [here](#) to see images of mock-up education report dashboard.

About Projecis

[Projecis](#) (pro-jek-sis) enables project stakeholders to connect teams, organize data, and disseminate information for better business decision-making. Project team members can access files, imported data, milestones, tasks, assignments, issues, and news, which can be professional or webcam video updates. This secure, web-based platform allows for enhanced communications features including VoIP calling, embedded conference center, integration with corporate email and calendar, and private chat with intercom. Team knowledge is maintained with real-time commenting for group discussions, posted content and assignment status updates. Project management tools are also available including Gantt charts, resource views, task percent complete and project health. www.projecis.com. Twitter: [@Projecis](#). Facebook: [Projecis](#). Why Projecis? - [VIDEO](#)

Projecis Media Contact:

Bonnie Shaw
Clearpoint Agency
Tel: (760) 230-2424
Email: Bonnie@clearpointagency.com