



**For Immediate Release**

**Projecis Signs “Top 5” Worldwide Generic Drug Maker and Niche European CRO as Sales Climb for Software Company**

*Generic drug maker and August Research choose Projecis’ feature-rich cloud solution for project communication and collaboration that tracks and disseminates project news and information*

**San Diego – November 2, 2012** – Projecis, Inc., a content and collaboration software company, has recently licensed its [flagship platform](#) to a “top 5” worldwide generic drug company and a niche contract research organization (CRO) operating in Central and Eastern Europe, August Research.

The generic drug maker intends to deploy Projecis over the next several months to its staff and use the platform as a centralized project information hub. With the projects they are conducting and the growth they are planning in the U.S. and abroad, Projecis provides a much needed tool to coordinate information among the firm’s teams.

August Research, headquartered in Bulgaria, is a CRO that performs Phase I-IV clinical trials throughout Central and Eastern Europe. They are implementing Projecis for clinical projects as well as internal operations.

“Projecis provides a great project team information and collaboration platform,” says Dana Niedzielska, CEO of August Research. “With teams working across time zones and countries, special attention is needed to coordinate tasks, updates and information so that project efforts are focused and efficient, and we can achieve the best results possible.”

Projecis is currently running pilots at a large pharmaceutical firm and other CROs, as companies embrace the advantages of deploying Projecis for their [clinical research](#) programs.

“It’s becoming clear that our software is gaining traction in the biopharma industry, with both small and large firms adopting Projecis daily,” says [Russ Holmes, CEO of Projecis](#). “Our belief is that our robust communications package, strong collaborative features and smart project management functions serve the industry, which is need of an ‘[all-in-one](#)’ platform for working with project teams and information in a centralized environment.”

At less than 50 cents per day/per seat, Projecis is one of the most cost-effective [project collaboration and management solutions](#) on the market. Projecis offers a [free 10-day trial offer](#) via its website.

### **About Projecis**

Projecis is a knowledge convergence platform that enables project stakeholders to easily connect teams, organize data, and disseminate information for better business decision-making. Users can access project status, cost measures, files, data, member profiles (including LinkedIn®) – even video news updates – via this secure, web-based platform. Team exchange is enhanced with [Communication 2.0 features](#) for connecting members over online chat/VoIP, email, text, landline or mobile phone. [www.Projecis.com](http://www.Projecis.com). Twitter: @Projecis Facebook: Projecis  
Why Projecis? - [VIDEO](#).

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