



For immediate release

SimpleCTMS and Projecis Collaborate on Integrated Study Management Solutions for the Life Sciences

Alliance provides improved project management tools and collaboration for clinical teams

SAN DIEGO and OAKLAND – September 12, 2012 – Trial By Fire Solutions, a web-based software firm serving the life science industry, has formed a strategic collaboration to integrate [Projecis](#) with its [SimpleCTMS](#) platform to gain efficiencies in information distribution and knowledge building. The partnership builds on the value that each individual service offering provides to [clinical study management](#).

[Projecis](#) meets the unique needs of the clinical research industry by addressing how people and content are assigned and logged within the system, allowing for precise analytics, simplified process, and timely trial completion. SimpleCTMS provides a flexible planning and tracking application that is focused on the [clinical trial workflow](#).

The integration points between SimpleCTMS and Projecis will include milestones, news, calendars, action items and documents. Study teams will benefit from the unique strengths of each application, and will further benefit from the information sharing and synchronization between applications.

“Projecis and SimpleCTMS share the goal of providing flexible, easy-to-use, affordable tools to study management teams,” says Jon Cecchetti, Co-Founder and CTO of Trial By Fire Solutions. “Working together, Projecis and SimpleCTMS provide a fresh alternative to manual worksheet trackers that can benefit study teams of all sizes. With the team collaboration and communication features of Projecis along with the targeted study tracking features of a clinical trial management system (CTMS), clinical teams work smarter and more effectively.”

The CEO of Projecis sees the collaboration as meeting the needs of the clinical research industry. “There’s a need for project management tools that enable diverse clinical management teams to communicate, collaborate, measure progress and share project assets in real time, as evidenced by increased demand for our product in recent months” says Russ Holmes. “This collaboration with Trial By Fire Solutions creates an incredible, integrated platform for project managers seeking both CTMS functionality and pure collaborative tools to position their teams to execute with intelligence.”

About Trial By Fire Solutions

Trial By Fire Solutions is a life sciences focused clinical software company featuring SimpleCTMS, a flexible, intuitive and powerful clinical trial management system (CTMS). With a passion for innovating web-based eClinical technology, Trial By Fire Solutions develops applications to optimize planning, execution, tracking and overall cost of clinical trials. For more information, please visit www.simplectms.com.

About Projecis

Projecis is a knowledge convergence platform that enables project stakeholders to easily connect teams, organize data, and disseminate information for better business decision-making. Users can access project status and content such as files, news, milestones, tasks, issues – even video updates – via this secure, web-based platform. Team exchange is enhanced with [Communication 2.0 features](#) for connecting members over online chat/VoIP, email, text, landline or mobile phone. www.Projecis.com. Twitter: @Projecis Facebook: Projecis

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